

## Aclymate Privacy Policy v 1.1 (July 8th, 2021)

At RenewWest, LLC d/b/a Aclymate (referred to as “Company,” “us” or “we”), we recognize that your **privacy** is important. This **Policy** discloses the **privacy** practices for the Company’s family of Websites (collectively, the “Site”), as well as related products and services we may offer to you (collectively referred to as the “Services”). This **Policy** also covers how personal and other information that we receive or collect about you is treated. Please read the information below to learn the following regarding your use of this Site.

You acknowledge that this **Privacy Policy** is designed to be read in connection with the Aclymate Terms of Use, which is available at <http://aclymate.com/privacy-policy.pdf>, and that by accessing or using our Site, you agree to be bound by the Site’s terms and conditions, as well as this **Policy**.

We reserve the right to change this **Privacy Policy** from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, if any, by placing a prominent notice on our site, and by updating any **privacy** information on this page. Your continued use of the Site and our Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified **Policy**; and (b) your agreement to abide and be bound by that **Policy**.

If you have any questions about this **Policy**, please feel free to contact us at: [privacy@aclymate.com](mailto:privacy@aclymate.com).

IMPORTANT: BY USING THE SITE AND/OR OFFERINGS AVAILABLE ON THIS SITE, YOU GIVE YOUR CONSENT THAT ALL PERSONAL DATA THAT YOU SUBMIT MAY BE PROCESSED BY US IN THE MANNER AND FOR THE PURPOSES DESCRIBED BELOW. IF YOU DO NOT AGREE TO THESE TERMS AND CONDITIONS, DO NOT USE THE SITE.

### 1. Types of Information We Collect

In order to better provide you with our offerings, which include analysis of business financial and operational data to determine your carbon footprint and the option to purchase carbon credits to offset your footprint, we collect two types of information about our users: Personally Identifiable Information (“PII”) and Aggregate Information.

**Personally Identifiable Information:** This refers to information that lets us know the specifics of who you are. When you engage in certain activities on this Site, such as registering for an account, downloading or purchasing a product or service, submitting content and/or posting content in the user forums, or sending us feedback, we may ask you to provide certain information about yourself.

Examples of PII may include the company name, first and last name of employees, vehicle type(s), email address, mailing address (including zip code), employer, job title and department, telephone and facsimile numbers, financial information relating to expenses, flight and travel information, corporate ride sharing accounts, company vehicle logs and company vehicle types, and other identifying information. When ordering products or services on the Site, you may be asked to provide a credit card number.

**Aggregate Information:** This refers to information that does not by itself identify a specific individual. We gather certain information about you based upon where you visit on our Site and what other sites may have directed you to us. This information, which is collected in a variety of different ways, is compiled and analyzed on both a personal and an aggregated basis. This information may include the Website’s Uniform Resource Locator (“URL”) that points to the site you just came from, which URL you go to after visiting our Site, what browser you are using, and your Internet Protocol (“IP”) address.

### 2. How We Collect and Use Information

We do not collect any PII about you unless you voluntarily provide it to us. However, you may be required to provide certain PII to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an

account on our Site; (b) uploading financial information via Intuit or otherwise; (c) sending us an email message; or (d) submitting a form or transmitting other information by telephone or letter. Payment processing is through Stripe, Inc. Payment is handled directly between you and Stripe and we do not receive sensitive financial information (such as credit card or bank numbers) relating to the transactions. The only data made available to us is a record of the transaction including invoice information and the amount of the transaction. Information on Stripe's privacy policies is available at: <https://stripe.com/privacy>.

We will primarily use your PII to provide product or service offerings to you. We will also use certain forms of PII to enhance the operation of our Site, improve our internal marketing and promotional efforts, statistically analyze Site use, improve our product and service offerings, and customize our Site's content, layout, and services. We may use PII to deliver information to you and to contact you regarding administrative notices. Finally, we may use your PII to resolve disputes, troubleshoot problems and enforce our agreements with you, including our Terms of Use, and this ***Privacy Policy***.

### **3. Cookies**

Depending on how you use our Site, we will store cookies on your computer in order to collect certain aggregate data about our users and to customize certain aspects of your specific user experience. A cookie is a small data text file which is stored on your computer that uniquely identifies your browser. Cookies may also include more personalized information, such as your IP address, browser type, the server your computer is logged onto, the area code and zip code associated with your server, and your first name to welcome you back to our Site. We may use cookies to perform tasks such as: monitoring aggregate site usage metrics, storing and remembering your passwords (if you allow us to do so), storing account preferences that you have set, and personalizing the Services we make available to you. However, we do not use cookies to track your browsing behaviors.

Most browsers are initially set up to accept cookies, but you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. However, some aspects of the Site may not function properly if you elect to disable cookies.

### **4. Release of Information**

We will not sell, trade, or rent your PII to others. We do provide some of our product and service offerings through contractual arrangements made with affiliates, service providers, partners and other third parties ("Service Partners"). We and our Service Partners may need to use some PII in order to perform tasks between our respective sites, or to deliver products or services to you.

In addition, we will provide information on your total emissions profile, combined with other emitters into an anonymized total, for the purpose of offset retirement.

We will encourage our Service Partners to adopt and promote strong ***privacy policies***. However, the use of your PII by our Service Partners is governed the respective ***privacy policies*** of those providers, and is not subject to our control. Except as otherwise discussed in this ***Privacy Policy***, this document only addresses the use and disclosure of information we collect from you. Other Sites accessible through this Site, including our Service Partners, have their own ***privacy policies*** and data collection, use and disclosure practices. Please consult each Site's ***privacy policy***. We are not responsible for the ***policies*** or practices of third parties.

Information on our Service Providers' privacy policies is available at:

Firebase (data storage and site hosting): <https://firebase.google.com/support/privacy>

Stripe (payment processing): <https://stripe.com/privacy>

Sendgrid (transactional emails): <https://www.twilio.com/legal/privacy>

Occasionally we may be required by law enforcement or judicial authorities to provide PII to the appropriate governmental authorities. In such cases, we will disclose PII upon receipt of a court order, subpoena, or to cooperate with a law enforcement

investigation. We fully cooperate with law enforcement agencies in identifying those who use our services for illegal activities. We reserve the right to report to law enforcement agencies any activities that we in good faith believe to be unlawful.

We may also provide Aggregate Information about our customers' sales, traffic patterns, and related Site information to third party advertisers, but these statistics do not include any Personally Identifiable Information.

## 5. Updating and Correcting Information

We believe you should have the ability to access and edit the PII that you have provided to us. You may change any of your PII in your account online at any time by linking to your account in accordance with instructions posted elsewhere on this Site. You may also access and correct your personal information and **privacy** preferences by emailing or writing us at:

2432 S. Downing St. Ste. 200  
Denver, CO 80210 Attn: **Privacy**

Email: [privacy@aclymate.com](mailto:privacy@aclymate.com)

Please include your name, address, and/or email address when you contact us.

We encourage you to promptly update your PII if it changes. You may ask to have the information on your account deleted or removed; however, some information, such as past transactions, logs of technical support calls, or other information may not be deleted. In addition, it may be impossible to completely delete your information without some residual information because of backups.

## 6. User Choices on Collection and Use of Information

We may, from time to time, send you email regarding new products and services that we feel may interest you. In addition, if you indicated upon registration that you are interested in receiving offers or information from us and our partners, we may occasionally call or send you direct mail about products and services that may be of interest to you. Only Company (or agents working on behalf of Company and under confidentiality agreements) will send you these solicitations, and only if you have previously indicated that you wish to receive them. If you do not want to receive solicitations from us, you can "opt-out" by accessing your account online editing your account information to no longer receive such offers and mailings.

You also have choices with respect to cookies, as described above. By modifying your browser preferences, you have the choice to accept all cookies, to be notified when a cookie is set, or to reject all cookies. If you choose to reject all cookies some parts of our Site may not work properly in your case.

## 7. Security of Your PII

At our Site you can be assured that your PII is secure, consistent with current industry standards. We strive to select Service Providers, who store and process your PII, that take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of your PII. More information on our Service Providers' security policies is available at:

Firebase (data storage and site hosting): <https://firebase.google.com/support/privacy>

Stripe (payment processing): <https://stripe.com/docs/security/stripe>

Sendgrid (transactional emails): <https://sendgrid.com/policies/security/>

Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your PII, you acknowledge that: (a) there are security and **privacy** limitations inherent to the Internet which are beyond our control; and (b) the security, integrity and **privacy** of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

## **8. Miscellaneous**

You must be at least 18 years old to have our permission to use this Site. Our *policy* is that we do not knowingly collect, use or disclose PII about minor visitors.

If you have any questions, concerns or inquiries about our *Privacy Policy*, or our use of your PII, or our *privacy* practices, please contact us at: [privacy@actymate.com](mailto:privacy@actymate.com). You can also reach our *Privacy* Compliance Officer by sending written correspondence to:

2432 S. Downing St. Ste. 200  
Denver, CO 80210

**Attn: *Privacy***